

**PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH,
INDORE**

PRAYAS NATIONAL CASE STUDY COMPETITION

4 February 2020

Management education is all about learning through experiential and practical methods .Case Study is one of the ways in which aspiring students of professional management courses across the globe practice their analytical, problem solving, creative thinking, decision making and other important managerial skills.

Case studies are the laboratories of management students where they can simulate the real life scenario and sharpen their skills. Prestige Institute of Management and Research, Indore has been conducting the National level Case Study Competition since past eighteen years with very enthusiastic response from students across B-Schools across India.

13 teams across B schools participated.

Judges-Dr. Subodh Shrivastv, CEO ITred

Mr. Nikhil Narula, CEO ISpirit India

3  SATURDAY, 08 FEBRUARY 2020 **INDORE**

PIMR wins national case study league

Staff Reporter

Indore
Prestige Institute of management and Research emerged winner in 10th National Case Study League organized at PIMR Indore, while School of Economics, DAVV was declared the runner up.

Informing this, Dr. Jyoti Rajput, faculty coordinator, PIMR said in the case study league, teams from various B Schools across the country took part. For the final round presentation competition, 15 teams were selected. The competition was judged by Dr Subodh Srivastava, CEO INTRED and Nikhil Narula, CEO Isprint.

Prestige Institute of management and Research team.


